



Call for Sponsors and Exhibitors

The Kentucky CASA Network Presents:

Advocacy at the Core: 2023 Kentucky CASA Conference Empowering Advocates, Empowering Children

October 4, 2023

Embassy Suites by Hilton Lexington/UK Coldstream
1801 Newton Pike, Lexington, KY 40511

What is Advocacy at the Core: 2023 Kentucky CASA Conference?

The Kentucky CASA Network will host a statewide conference in Lexington, the first in-person Kentucky CASA conference since the pandemic. Volunteers, staff, and board members from local CASA programs throughout the state will be the primary audience, although stakeholders and guests will also be invited. The majority of attendees are expected to be CASA volunteers, who directly advocate for children experiencing abuse, neglect, or dependency. Conference attendees will gain knowledge, skills, and understanding aimed at enhancing and supporting the best interest advocacy provided to children served by CASA volunteers. This year's event will provide sessions centered around the core model of CASA best interest advocacy.

- **Learn:** Increase information gathering skills utilized during best interest advocacy
- **Engage:** Enhance knowledge and skills utilized when developing relationships with abused, neglected, and dependent children; topics may include home visit best practices and strategies for successfully engaging with specific populations
- **Recommend:** Increase understanding of services available in communities, which services and supports are most effective for supporting the safety and permanency of children, and how to clearly articulate recommendations for these services and supports to judges in the dependency, neglect, and abuse dockets
- **Collaborate:** Provide updates on trends in local child welfare and court practice/policy, enhance understanding of the court process, and gain best practices for collaborating with stakeholders to meet children's needs
- **Report:** Enhance court report writing and case monitoring skills

CASA staff, directors, and board members will have access to the above-mentioned sessions and will gain specific skills relevant to their roles, such as recruiting, supporting, and retaining volunteers, and operating and governing an efficient and highly effective CASA program. The conference will provide attendees with plenary and breakout sessions from local and national trainers, an awards luncheon honoring advocates throughout the state, and plenty of networking opportunities.

What is CASA?

Court Appointed Special Advocates (CASA) volunteers are community-based advocates who are appointed by judges to serve in child abuse and neglect cases. Once assigned to a child, the volunteer researches the child's case, reviews documents, interviews relevant people, and makes a report to the court as to what is in the best interest of the child in terms of services, placement, visitation, reunification, and permanency. CASA volunteers are objective community members who are not part of the child welfare system. They focus their efforts solely on gathering information and making recommendations regarding children in abuse, neglect, or dependency cases – children who would otherwise have no voice.

About the Kentucky CASA Network

The Kentucky CASA Network (KCN) is the principal organizer of **Advocacy at the Core: 2023 Kentucky CASA Conference**. The KCN is a 501(c)(3) nonprofit organization, governed by a board of directors, that provides ongoing development, training, technical assistance, and resources to local CASA programs across the Commonwealth. Currently, the KCN is an association of 22 programs, covering nearly 90 of Kentucky's counties. 1,239 CASA volunteers served more than 3,500 abused and neglected children in 2022. The KCN, as well as all local CASA programs, are governed by Kentucky Revised Statutes (KRS 620.500-550).

CASA programs in Kentucky are part of a larger national network. The National CASA/GAL Association for Children is a national organization advocating for abused and neglected children in the court system and in foster care. There are more than 900 local CASA programs across the country receiving technical assistance and training from National CASA/GAL. The KCN and all local CASA programs are members of the national association.

Sponsorship/Exhibit Table Agency Information

Agency/Company Name: _____

Contact Name and Title: _____

Address: _____

Phone: _____ E-mail: _____

Sponsorship Levels:

Platinum Presenting Sponsor _____\$10,000 – Company/agency logo featured in Whova conference app, on conference website, and in conference program with written and verbal recognition during all plenary and breakout sessions. Opportunity to speak about organization during opening plenary session. Social media recognition and promotion of sponsorship. 5 complementary registrations included.

Silver Sponsor _____\$5,000 – Company/agency logo featured in Whova conference app, on conference website, and in conference program with written and verbal recognition during all plenary sessions. Social media recognition and promotion of sponsorship. 3 complementary registrations included.

Awards Luncheon Sponsor _____\$3,000 – Company/agency logo featured in Whova conference app, on conference website, and in conference program with written and verbal recognition during awards luncheon. Opportunity to speak about organization during luncheon. Social media recognition and promotion of sponsorship. 2 complementary registrations included.

Technology Sponsor _____\$2,500 – Company/agency logo featured in Whova conference app, on conference website, and in conference program. Social media recognition and promotion of sponsorship. 1 complementary registration included.

Board Governance Track Sponsor _____\$1,000 – Company/agency logo featured on conference website and in conference program. 1 complementary registration included.

Advocate Engagement Sponsor _____\$1,000 – Company/agency logo featured on conference website and in conference program. This sponsorship covers the cost of 5 CASA volunteers to attend the conference. 1 complementary registration included.

Breakout Workshop Sponsor _____\$500 – Company/agency name featured on conference website and in conference program. 1 complementary registration included.

Exhibit Table: _____ \$225 (nonprofit) _____ \$275 (for-profit)

Representative(s) at Exhibit table: _____

An exhibit table includes a table and two chairs with mention in the conference program. Exhibit tables will be located in a designated area in the main lobby outside of the ballroom. Attendees will be encouraged to visit exhibits throughout the day and an extended networking break in the afternoon will provide for exceptionally high traffic. Exhibitors are responsible for getting the entire exhibit into the site location and to the assigned spot. There is limited exhibition space and approval will be on a first-come first-serve basis. Exhibitors are also invited to attend the luncheon (up to 2 tickets per table).

Please return this completed form and payment by August 4, 2023, to:

Kentucky CASA Network
1640 Lyndon Farm Ct, Suite 108
Louisville, KY 40206
Email: mturnerscott@kentuckycasanetwork.org

Checks can be made payable to: **Kentucky CASA Network**. Any agency that requires an invoice or that would prefer online payment should email mturnerscott@kentuckycasanetwork.org.

Signature: _____

Date: _____